

# Putin's war and its impacts on global economy and in Latin America

Christian Ghymers

President of IRELAC,

Vice-Chairman of RTI/UCLouvain

19/04/2022

# Introduction 1: Ukraine war is neither local conflict nor an exogenous accident, it is Putin's long-term strategy for world power

Putin's aggression is **global**: against post-WW2, against post-Berlin wall fall, against democracies, against globalization, with instrumentalization of key-commodities as a lever for power (gas, food, fertilizers, nickel)

What is in Putin's mind? A set of hypothesis:

- Existent international order cannot give back Soviet power to Russia (Putin's failure to "make Russia big again")
- Plan to compensate for Russian weak soft-power and insufficient economic weight by <u>strategic channels</u> (energy/commodities/arm exports, cyber intelligence, nuclear threat), remaining military power ensures to Russia a global role and lever
- Dictatorship enjoys real <u>advantages</u> in case of war: lies are easier, no public opinion concern, allowing to legitimize violence, nuclear blackmail + strong internal repression, information cut-off
- Violent mercantilism yields: decadent West will finance war and Putin's power (gas imports = 1 billion per day)
- 5) Repeat 1938 Munich and of Cuban missile crisis (1962)

# Introduction 2: Ukraine war is neither local conflict nor an exogenous accident, it is Putin's long-term strategy for world power

Putin's aggression is a **long-term strategy**: has been planned step by step since 1999:

- 1) KGB's doble reaction to the economic disaster of the 1990s and the humiliation of US behaviour and financial domination
- 2) After 1998 financial crash on debt: new macroeconomic policies ensuring financial stability + autonomy + rebuilding military power
- New domestic policies: strong centralist authority + autocratic methods + control of medias + promotion of Russian identity and culture
- New external intelligence strategy: strong networks (FSB ex-KGB + SVR, FSB cyber-control) with information warfare capabilities (<u>disinformation</u> against Western democratic orders), coalescing anti-US everywhere (Europe, Latin America, Asia, Africa), exploiting international laws and weaknesses of democracies, retaliating for NATO, dividing EU. Buying Western key actors: Boris Johnson (journalist paid by Putin), deal with Trump (NATO withdraw), with Orban, with French fascists (Le Pen) => to break EU cohesion

# Introduction 3: Ukraine war is neither local conflict nor an exogenous accident, it is Putin's long-term strategy for world power

Putin's strategy in Latin America is also a long-term strategy:

- Since 1999 Putin era: active <u>return to LA</u> for exploiting anti-Americanism and expected 'left turn' for selling arms and commodities and making-up for NATO presence in Eastern Europe, develop <u>multi-polarity</u> concept
- Not so new: repetition of Cuba 1962 (bargaining retreat of Cuban missiles against US missiles in East-Turkey), Venezuela 2008, 2013, 2014 when Georgia and Crimea/Donbass were invaded (two Tu-160 Blackjack strategic bombers with nuclear bombs + 4 warships with nuclear missiles + 2014 talk about re-opening military base in Cuba)
- Not limited to the 3 "allies" (Venezuela, Nicaragua, Cuba): whole Latin America is the target of disinformation and divisions; TV channels, statistical proofs of social media uses from Russian origin (attack institutions, instability for undermining regimes aligned with the West and democratic EU policies), + Bolsonaro, AMLO, Fernandez (up to February 2022) + Wagner Group (in Nicaragua &v Venezuela)
- 4) More recently also in Africa against EU (Wagner's group and others)

#### **GLOBAL ECONOMIC impact of Putin's war**

The whole world will be affected, more than estimated by medias.

5 mutually multiplying destructive effects:

- 1) Immediate strategic commodity price increases: food, energy, fertilizers, nickel etc. => inflation to soar => growth to turn down => social upheavals + famine inevitable in Africa and Middle-East
- 2) Disruptions in other output chains and trade (sanctions/retaliations) => additional inflation => output/job losses => productivity down
- 3) Losses of human capital (war, immigration, destructions, non-productive expenditures) => productivity down
- 4) => Vicious circle between rise in uncertainty => deterioration of business confidence => less investment => less productivity => more inflation => tightening of monetary policies => financial crisis => higher debts => less international cooperation => more conflicts
- 5) Postponement of energy transition => speeding up global warming => more uncertainty and irreversible costs
- **TOTAL** = **global loss-loss game:** more poverty, famine, political troubles, less cooperation, less growth, more wars = massive setback

#### **GLOBAL ECONOMIC impact of Putin's war**

The whole world will be affected, more than estimated by medias.

5 mutually multiplying destructive effects:

- 1) Immediate strategic commodity price increases: food, energy, fertilizers, nickel etc. => inflation to soar => growth to turn down => social upheavals + famine inevitable in Africa and Middle-East
- 2) Disruptions in other output chains and trade (sanctions/retaliations) => additional inflation => output/job losses => productivity down
- 3) Losses of human capital (war, immigration, destructions, non-productive expenditures) => productivity down
- 4) => Vicious circle between rise in uncertainty => deterioration of business confidence => less investment => less productivity => more inflation => tightening of monetary policies => financial crisis => higher debts => less international cooperation => more conflicts
- 5) Postponement of energy transition => speeding up global warming => more uncertainty and irreversible costs
- **TOTAL** = **global loss-loss game:** more poverty, famine, political troubles, less cooperation, less growth, more wars = massive setback

# GLOBAL ECONOMIC impact of Putin's war is systemic: Breaks the rules-based framework + shock on strategic supplies + unproductive spending

Macroeconomic size looks minor: only 1.8% of world trade (Russia + Ukraine + Belorussia)

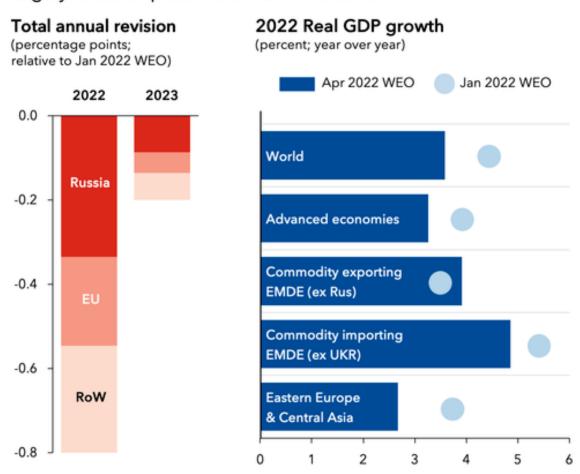
But **3 global fatal damages**: fragmentation of global economy + cuts in strategic supplies (food, energy, fertilizers, some key-metals) + waste of fiscal resources for defense & arms

- = Putin's unilateral aggression provokes **unprecedented breakdown** in global economy and geopolitical context in post-WW2
- Costs will depend on institutional resilience and cooperation ability
- ⇒ Huge increase in poverty and famines => less human capital
- ⇒ fragmentation of the world economy into geopolitical blocs
- ⇒ with different trade, technology standards, payment systems
- ⇒ Broken supply chains, R&D, production networks
- ⇒ More uncertainties, more risks/financial crisis, less investment, less productivity
- ⇒ More human disasters, more socio-political turmoil, more global warming
- ⇒ = global efficiency down, more over-indebtedness, less decarbonisation,

#### IMF WEOutlook remains optimistic

#### Shaken by war

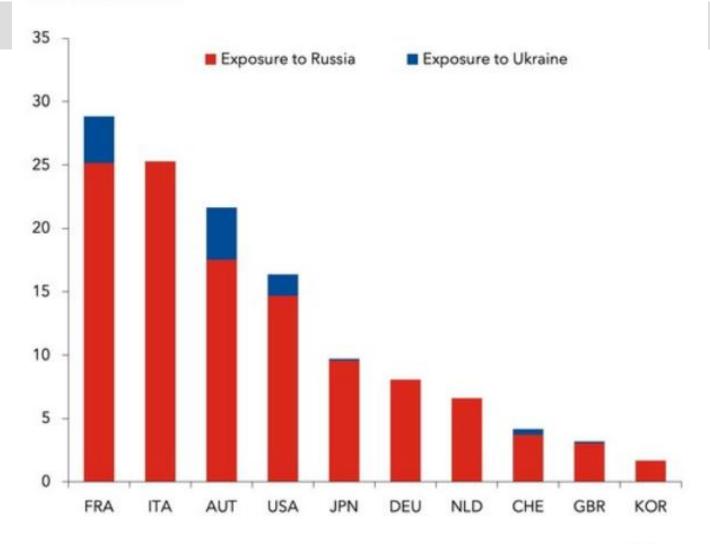
Global growth has been revised down for 2022 and 2023 due largely to the impact of the war in Ukraine.





#### Lender linkages

European banks had the most direct exposure to Russia and Ukraine, but aggregate exposures seem to be relatively modest. (billions of US dollars)

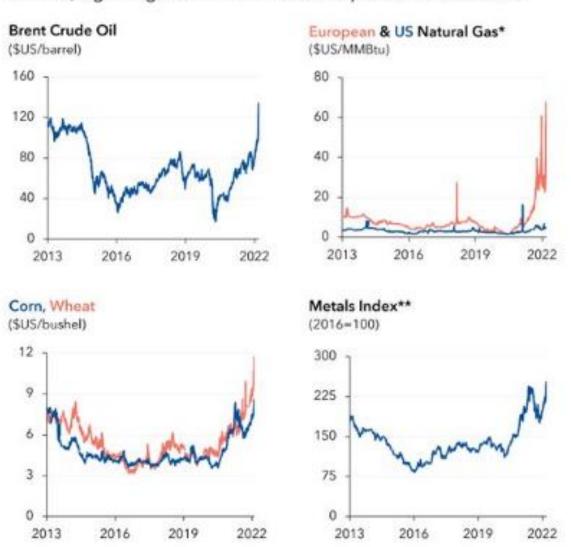




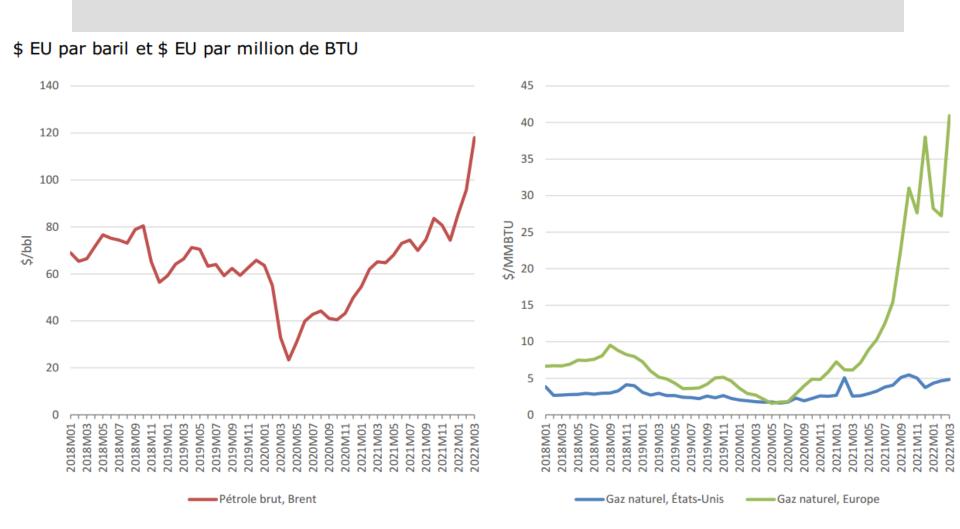
#### Global price increases

#### **Growing pressures**

Prices for energy, grains, and metals soared since the invasion of Ukraine, signaling that inflation rates are poised to accelerate.



#### Energy prices: oil and gas



Source: WTO

#### **ECONOMIC impact upon LATIN AMERICA**

Main channels of economic effects: Prices + trade + output chains + risks

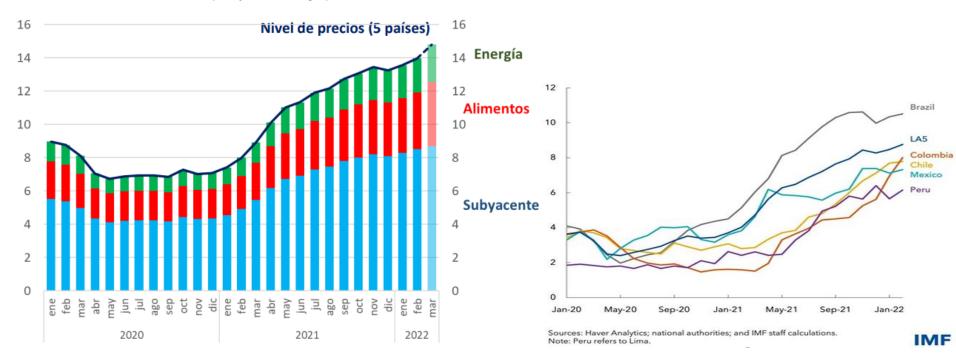
- + global slowdown (or recession) + monetary tightening + financial crisis
- Price effects on strategic commodities: energy, food, fertilizers, nickel, tin, enriched uranium, antimony, etc
- => Impacts on LA economies depend on their trade/production structure
- => + on Central bank credibility + on social protection schemes (fiscal)
- Disruption in Global Value Chains: results of sanctions and retaliations, worsening of the process of de-globalization
- => Impacts on other prices and on outputs & jobs, but opening opportunities for changes
- Uncertainty: strong increase in risks perceptions, affecting investments, FDE, technological projects
- => Impacts on financial and exchange-rate evolutions, but opportunities for **regional integration** + international **cooperation** (joining new supply-chains with other regions)

#### **Price increases in LATIN AMERICA**

Inflation started in 2021: soaring cost of food and energy <u>affects more</u> <u>low-income</u> households

Risk that international financial conditions <u>tighten</u> rapidly =>capital outflows => financial instability => depreciation => more inflation

#### América Latina (5 países): Variación interanual de precios (En porcentaje)



#### **Price increases in LATIN AMERICA**

### External causes affect more Latin America

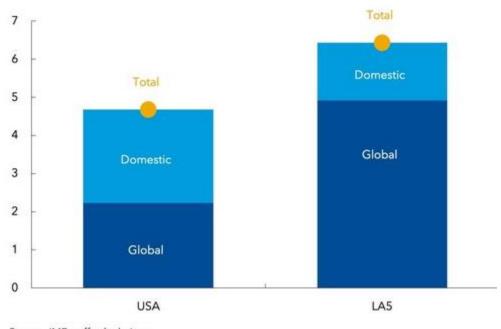
But Central Banks reacted with surprise hikes, preserving credibility: long-term inflation expectation remain low

# Average Quarterly Revisions in Inflation Expectations, 2021 Short term (current year) Long term (three-year ahead) 1.3 0.8 Brazil Peru Chile Colombia Mexico

#### The global effect

Global factors have contributed much more to inflation in the region than in advanced economies.

(year-over-year change)



Source: IMF staff calculations.

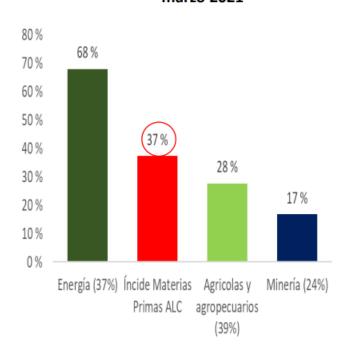
## **LATIN AMERICA: Export Price increases:** +80% with respect to 2019

#### América Latina: Evolución del índice de precios de las materias primas exportadas, enero 2017 a marzo de 2022

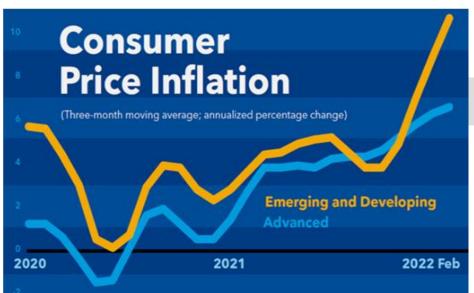
(Números índices: enero-diciembre 2019 = 100)

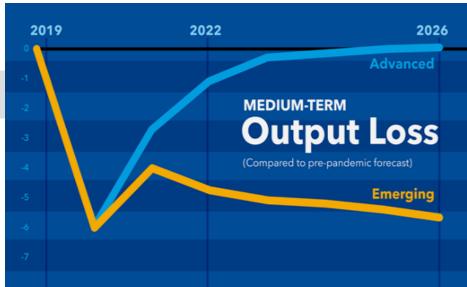


#### Variación enero-marzo 2022 versus eneromarzo 2021



Fuente: CEPAL, sobre la base de información de la base de datos del Banco Mundial, Bloomberg, y EIA. Valor para marzo de 2022 es una estimación de CEPAL





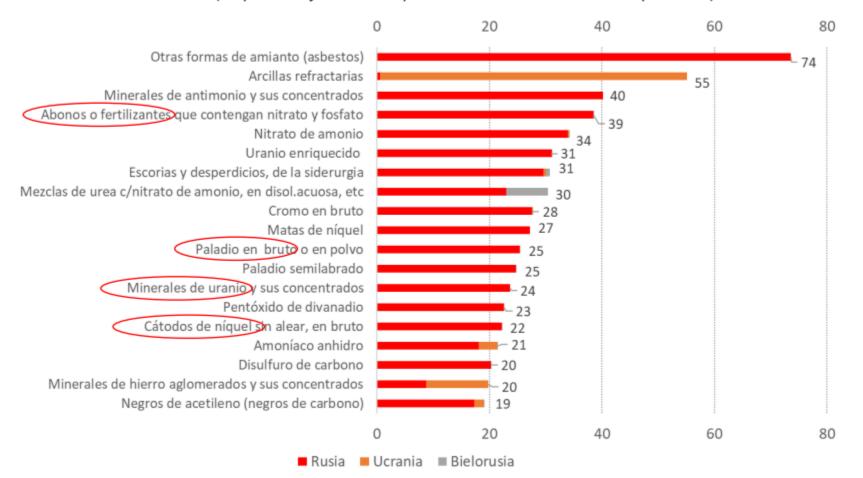


#### **Trade structure**

## Russia/Ukraine/biolerussia have a big power on mineral global market: 27% of world imports

Incidencia de Rusia Ucrania y Bielorrusia en las importaciones mundiales de productos mine seleccionados, 2019-2020

(En porcentajes de las importaciones mundiales de cada producto)

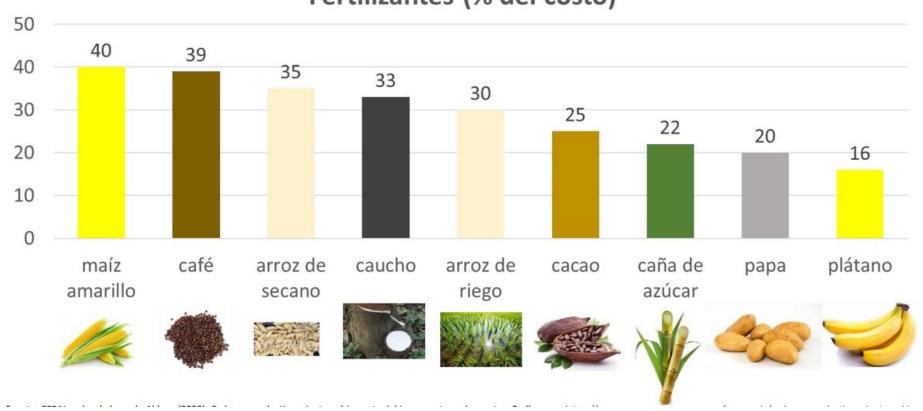


#### Impact of fertilizers in agriculture

#### Russia dominates fertilizer markets

=> costs for food outputs

#### Fertilizantes (% del costo)



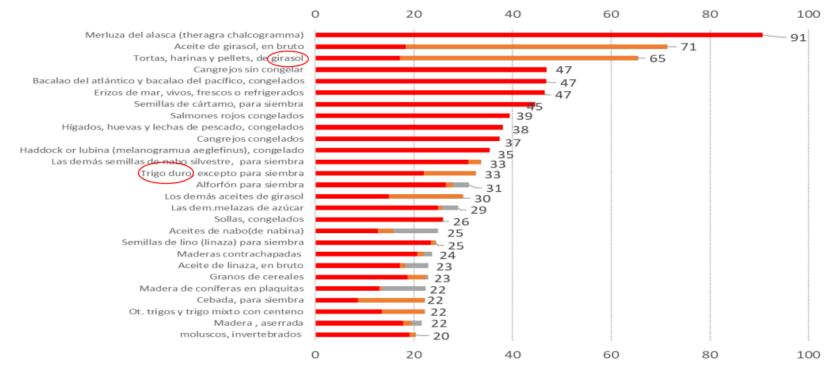
#### **Trade structure**

## Russia = 30% of world imports for their 20 agricultural products

Ukraine important for wheat, sunflower, barley

Incidencia de Rusia Ucrania y Bielorrusia en las importaciones mundiales de productos agrícolas seleccionados, 2019-2020

(En porcentajes de las importaciones mundiales de cada producto)



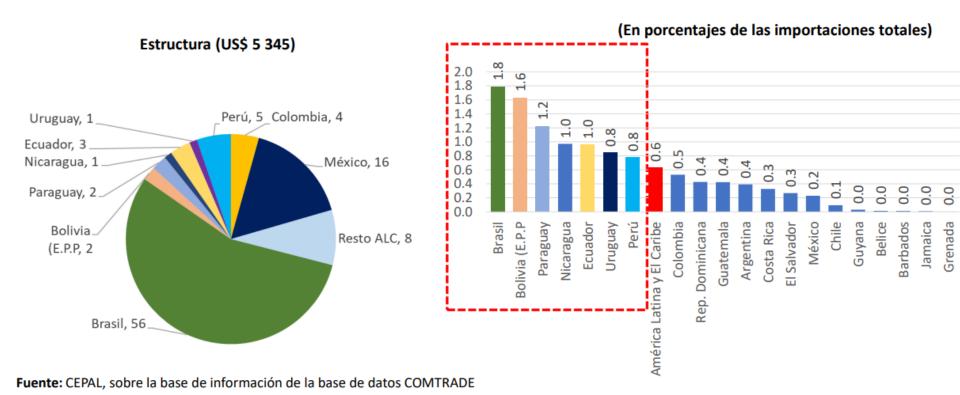
#### **LAC Trade structure**

ALC imports from Russia = 0.6% of total imports (\$14 bn)

Brazil and Mexico main importers in value

Brazil and Bolivia main importers in % of their imports

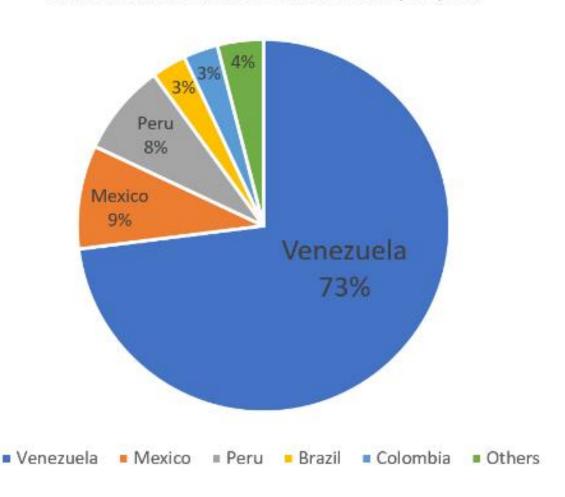
América Latina y El Caribe, importaciones desde Rusia por países, 2020



#### **Russian Arms Sales to LAC**

#### Russian Arms Sales to Latin America by Country, 1992–2017

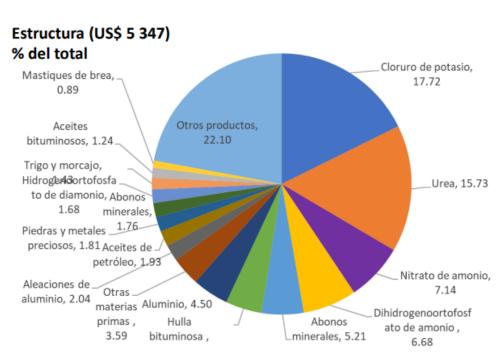
Stockholm International Peace Research Institute (SIPRI) Data

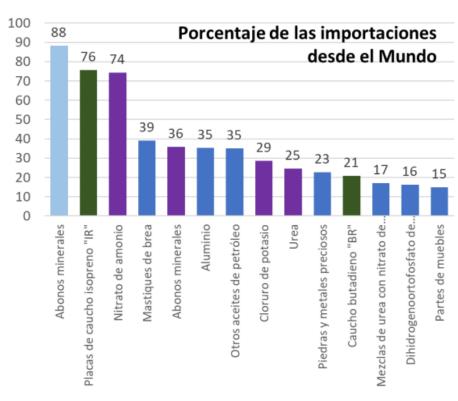


#### **LAC Trade structure**

#### LAC imports from Russia very important for 14 products Strategic dependency from fertilizers!

#### América Latina y El Caribe, importaciones desde Rusia: principales productos, 2020



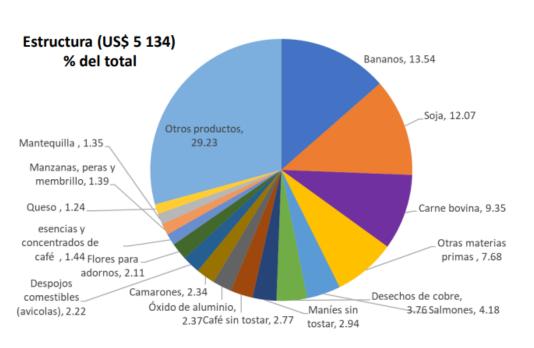


uente: CEPAL, sobre la base de información de la base de datos COMTRADE

#### **LAC Trade structure**

## LAC agricultural exports to Russia very important for 16 products

#### América Latina y El Caribe, exportaciones a Rusia: principales productos, 2020



Fuente: CEPAL, sobre la base de información de la base de datos COMTRADE



#### More exposed economies to Putin's regime

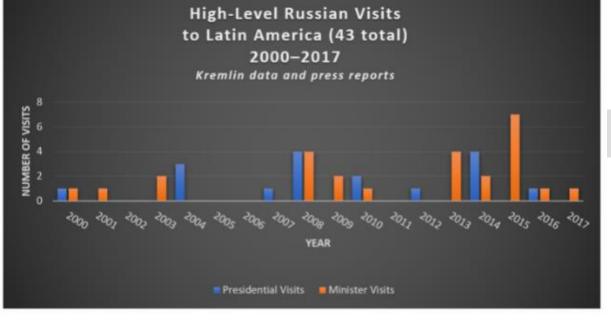
```
21% del banana;
                                      Colombia:
Equator:
             36% de flores;
             34% del café;
             18% del pescado;
             4% del camarón;
             15% de mermeladas;
Paraguay: ■ Soja (48,6%)
               ■ Despojos de bovinos (2,4%)
               ■ Hígados de bovinos (0,9%)
               ■ Tripas y estómagos de animales (0,5%)
               ■ Otros productos (1,2%)
Chile:
         61% desechos de cobre;
         40% de salmones;
         35% de queso fresco;
         22% del vino;
         21% de truchas congeladas
         10% de mermeladas:
```

```
41% de la carne;
97% de la mantequilla;
98% de la crema de leche;
18% de la pasta de cacao;
15% del café;
11% del banano;
9% de las flores
```

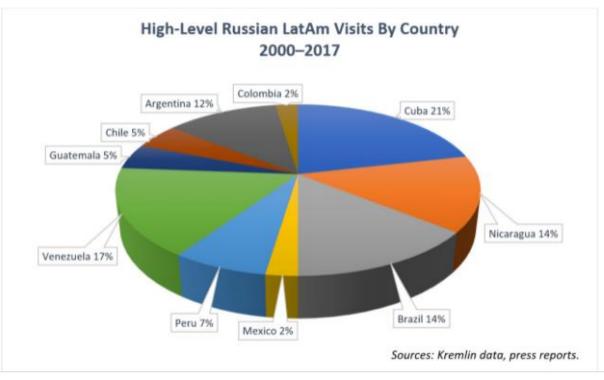
- Carne bovina (43,9%)
- Leche en polvo (1,1%)
- Lenguas de bovinos (0,8%)
- Mantequilla (0,5%)

#### LAC trade is very weak: too dependent

- On extra-regional i.e. insufficient regional integration and regional value chains
- On too few products
- On strategic inputs for their exports and their domestic needs
- On external shocks and geopolitical blackmails
- = failure of Regional integration
- = failure of cooperative industrial policies

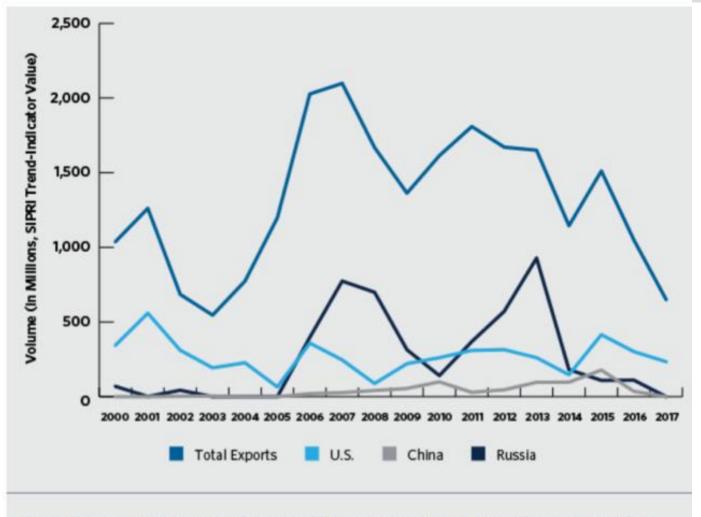


## Russian Diplomatic Visits to LAC



# Russia was 1<sup>st</sup> provider in 2006-2009 & in 2011-2014

Arms exports to Latin American countries 2000-2017



Source: "SIPRI Arms Transfers Database," Stockholm International Peace Research Institute, March 12, 2018, https://www.sipri.org/databases/armstransfers. SIPRI data does not include Cuban arms sales.